



**PRESS RELEASE – FOR IMMEDIATE RELEASE**

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**[www.hmrconline.com](http://www.hmrconline.com) has been nominated for the  
*New Statesman* New Media Awards 2008**

**12 May 2008**

The *New Statesman*, Britain's leading political magazine is delighted to announce that HMRC Is Shite has been nominated for a New Media Award in the category of Campaign For Change. The campaign for change award will go to the individual or organisation that has most effectively influenced opinions and behaviour through the use of new media technology. The winner of this award will champion a cause and provide information and tools to instigate change.

The prestigious New Media Awards, now in their tenth year, champion those individuals or organisations using the power of new media in fresh, creative and constructive ways to benefit society.

The acting editor of the *New Statesman*, Sue Matthias said: *"We're delighted to be hosting the tenth New Media Awards, celebrating an endlessly exciting and innovative sector. I'd like to congratulate all our nominees, whose dedication and inventiveness is inspiring."*

*"I am honoured that [www.hmrconline.com](http://www.hmrconline.com) has been nominated for this prestigious award. People deserve to see, and are hungry for, an improvement in the management and efficiency of HMRC."*

Ken Frost MA FCA FIPFM

[www.hmrconline.com](http://www.hmrconline.com) is dedicated to the taxpayers of Britain, and the employees of the HMRC who have to endure the monumental shambles that is Her Majesty's Revenue and Customs (HMRC).

This site is a living monument to the incompetence and arrogance of Gordon Brown, who set HMRC up.

## **Notes to editors**

### **About the *New Statesman***

Founded in 1913, the *New Statesman* is Britain's leading political and current affairs magazine. The first *New Statesman* New Media Awards were held in 1998.

Full details of the awards can be found at: [www.newstatesman.com/newmedia](http://www.newstatesman.com/newmedia)

### **Award category descriptions**

#### **Democracy in action**

This award will recognise the use of new media technology to improve democracy in Britain. Including those that allow greater discourse between elected officials and their electorate; easier access to voting and the expression of opinions; or that make Government and democracy more accessible and intuitive.

#### **Inform and educate**

This category recognises new media projects that provide an alternative, educational or informative voice that promotes democratic debate.

#### **Community activism**

This category is brand new for the 2008 New Media Awards. We are looking for new media projects that bring communities together. Whether the community is a neighbourhood, a school, a belief, a need, etc. The winner of this category will provide tools for their community to join together, communicate and find information.

#### **Campaign for change**

The campaign for change award will go to the individual or organisation that has most effectively influenced opinions and behaviour through the use of new media technology. The winner of this award will champion a cause and provide information and tools to instigate change.

#### **Innovation**

The innovation award recognises social technologies, people or organisations that make an impact and improve our society through the use of new media technology.

For more information contact: Kate Taylor (07866 853 401) or  
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